



Grand Island Express Reduces Engine Idling

Stop unnecessary idling in the moment – and fix what’s causing it

Grand Island Express operates a 169 truck refrigerated fleet across the eastern two-thirds of the U.S

Like most fleets, they tracked idling after the fact. Reports showed the numbers, but not the reason behind them – and by the time they arrived, the fuel was already burned and habits were harder to change.



CHALLENGES

- No way to tell if idling was due to driver behavior or a truck issue
- Idling data came at the end of the month – after the fuel was already burned
- No way to monitor or coach drivers in real time
- Drivers left trucks running out of habit and convenience

SOLUTION

Grand Island Express implemented **Storyboard’s Idling Agent** to:

- Alert drivers hands-free after every 15 minutes of preventable idling
- Prompt drivers to take action in the moment
- Track which drivers received alerts and acted on them
- Surface patterns that point to driver behavior vs. maintenance issues

9.4%
reduction
*in engine idling**

RESULTS

- 9.4% reduction in engine idling in 2 weeks
- 67% of coaching led to driver action (often within minutes)
- Gave teams clarity into whether idling was caused by drivers or truck issues
- Uncovered new opportunities to reduce preventable idling across the fleet



A lot of it comes down to simple things—like drivers not realizing they need to turn the key off. The real-time reminders help reinforce that.

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DIRECTOR OF OPERATIONS

